

NAMSS Campaign and Political Activity Policy

1. Policy Statement

The purpose of this policy is to ensure that NAMSS remains a non-partisan organisation while engaging in appropriate, transparent and lawful advocacy and campaigning on issues relevant to student services. NAMSS seeks to influence policy and promote the interests of its members in a manner that is evidence-based and aligned with its charitable objectives, while remaining independent of party politics.

2. Scope

This policy applies to all NAMSS Trustees, members and individuals acting on behalf of NAMSS, including at events, in publications and on social media.

3. Principles

- NAMSS will not support or endorse any political party or candidate.
- Advocacy and campaigns must relate directly to NAMSS' Intent and Values.
- All campaigning activity must comply with charity and electoral law.
- NAMSS communications should remain fact-based, inclusive and focused on issues, not party politics.
- NAMSS will ensure all political and campaigning activity aligns with the guidance of the Charity Commission and Electoral Commission.
- NAMSS will take care to avoid activities that may be perceived as partisan or politically biased, especially during pre-election periods.

4. Permitted Activities

NAMSS may:

- Respond to government consultations
- Engage with policy makers across the political spectrum
- Run campaigns on sector-related issues such as funding, student welfare or legislation impacting student services, in alignment with NAMSS' charitable purpose
- Collaborate with non-partisan organisations to amplify sector concerns

5. Restrictions

- Members must not use NAMSS platforms to promote personal political views
- Campaigning must not compromise NAMSS neutrality or reputation
- Any political activity must be pre-approved by the Executive Board
- NAMSS representatives must take care when engaging in political discussions in a personal capacity to distinguish clearly that they are not speaking on behalf of the charity

6. Monitoring and Review

The NAMSS Executive Board will oversee compliance with this policy and review the policy every 3 years or following any significant political developments.

Any breaches of this policy may be addressed under the NAMSS Code of Conduct.

Last Reviewed: July 2025	Next Review Due: July 2028
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